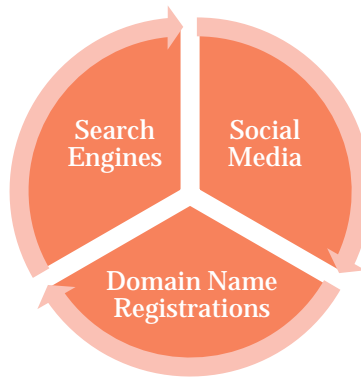




MG+WATCH

MG+ helps clients develop and implement strategies to protect and commercialize their intellectual property, and now offers MG+WATCH, a trademark watch service. The MG+ Trademark Team will monitor your trademark and provide you with a monthly report of potential infringements.



Step 1: Identify Your Marks

Select which of your trademarks you would like us to monitor. We will run searches on your word marks or word-portions of your design marks, in all classes of goods and services.

Step 2: Let Us Watch for You

MG+ will monitor Google search results and U.S. Patent & Trademark Office databases, major social media platforms, and gTLD domain name registrations for unauthorized use of your marks.

Step 3: Enforce Your Trademark Rights

We will deliver a monthly report of our search results, including potential infringements triaged for your attention. Then, review your monthly infringement report with MG+ and strategize with us on how to best protect your trademark and enforce your rights.

NOTE 1: Additional packages are available for design marks and/or deeper searches.

NOTE 2: MG+WATCH searches only for direct matches and not for variations that could be confusingly similar or constitute trademark infringement. As a trademark owner, you remain responsible for policing your own trademarks and identifying potential infringements.